



# Rental Marketing Tips

Effective marketing helps attract quality tenants and reduce vacancies.

- ✓ Use high-quality photos in listings.
- ✓ Write clear and detailed descriptions.
- ✓ List properties on multiple platforms.
- ✓ Highlight key features and amenities.
- ✓ Respond quickly to inquiries.
- ✓ Offer virtual tours to tenants
- ✓ Set competitive rental pricing.
- ✓ Promote listings on social media.
- ✓ Keep listings updated regularly.
- ✓ Build property's reputation.

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