

HOW TO ATTRACT QUALITY LONG-TERM TENANTS DURING KILLEEN SUMMER MOVING SEASON

Strong marketing and property presentation help attract long-term tenants.



1

PRICE RENTALS COMPETITIVELY

2

USE HIGH-QUALITY PROPERTY PHOTOS

3

HIGHLIGHT DESIRABLE FEATURES AND AMENITIES

4

RESPOND QUICKLY TO INQUIRIES

5

MAINTAIN PROPERTY APPEARANCE

6

OFFER FLEXIBLE SHOWING OPTIONS

7

PROMOTE LISTINGS ACROSS MULTIPLE PLATFORMS

8

COMMUNICATE CLEARLY WITH APPLICANTS

9

PROVIDE A POSITIVE RENTAL EXPERIENCE

10

SCREEN APPLICANTS CONSISTENTLY

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