

How Tenants Search for Rentals

Understanding how tenants look for rentals helps owners market properties more effectively.

Tenants search popular rental websites and listing platforms

Online reviews and ratings help tenants decide who to contact

Tenants rely on photos to shortlist properties

Virtual tours or walk-through videos help in generating interest

Information about nearby schools, markets & commute times

Information about amenities, upgrades, and included utilities

Tenants search using landmark & neighborhood names.

Clear contact information and rental process is preferred by tenants

Flexible showing timings are preferred by tenants

Tenants evaluate overall value based on rent and features



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