



Features of a Millennial Friendly Rental

Millennials account for the biggest percentage of tenant demographics.

Here is a list of features that can help property owners attract millennial tenants:

1

82% of millennials take pet ownership seriously. Consider pet friendly policies for your rental.

2

Offer environment friendly features such as solar panels, recycling bins, etc. to appeal to millennials.

3

Ensure good internet as tenants use internet extensively for work, education, entertainment, etc.

4

Dedicated parking is a popular feature that millennials consider when renting a property.

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